# THE SMALL SCREEN 1940-2015

# SMALL SCREEN: HISTORY THRU THE TUBE

Complete the questions in yellow

- REWRITE = WRITE IT CORRECTLY
- COMPLETE = FINISH THE SENTENCE
- SUMMARIZE = QUICK SUMMARY FOR SUPERSTARS

Send to your teacher to check when complete….

By the end of this BFUs you should know:

- How did American culture change over time?
- What is the Space Race? Nuclear Arms Race?
- Why is JFK famous? Nixon? Reagan?
- How did the USA win the Cold War?

The United States is an interesting country because it is actually very young. We are only a little bit over 200 years old. This is really young for a country. But in this short time, we've accomplished a lot. We've changed a lot.

**When Thomas Jefferson imagined America, he imagined a nation of farmers.**

The farmers got their news and opinions from newspapers, letters, and personal correspondences.

**Thomas Jefferson never imagined the technology and mass media that we have today!**

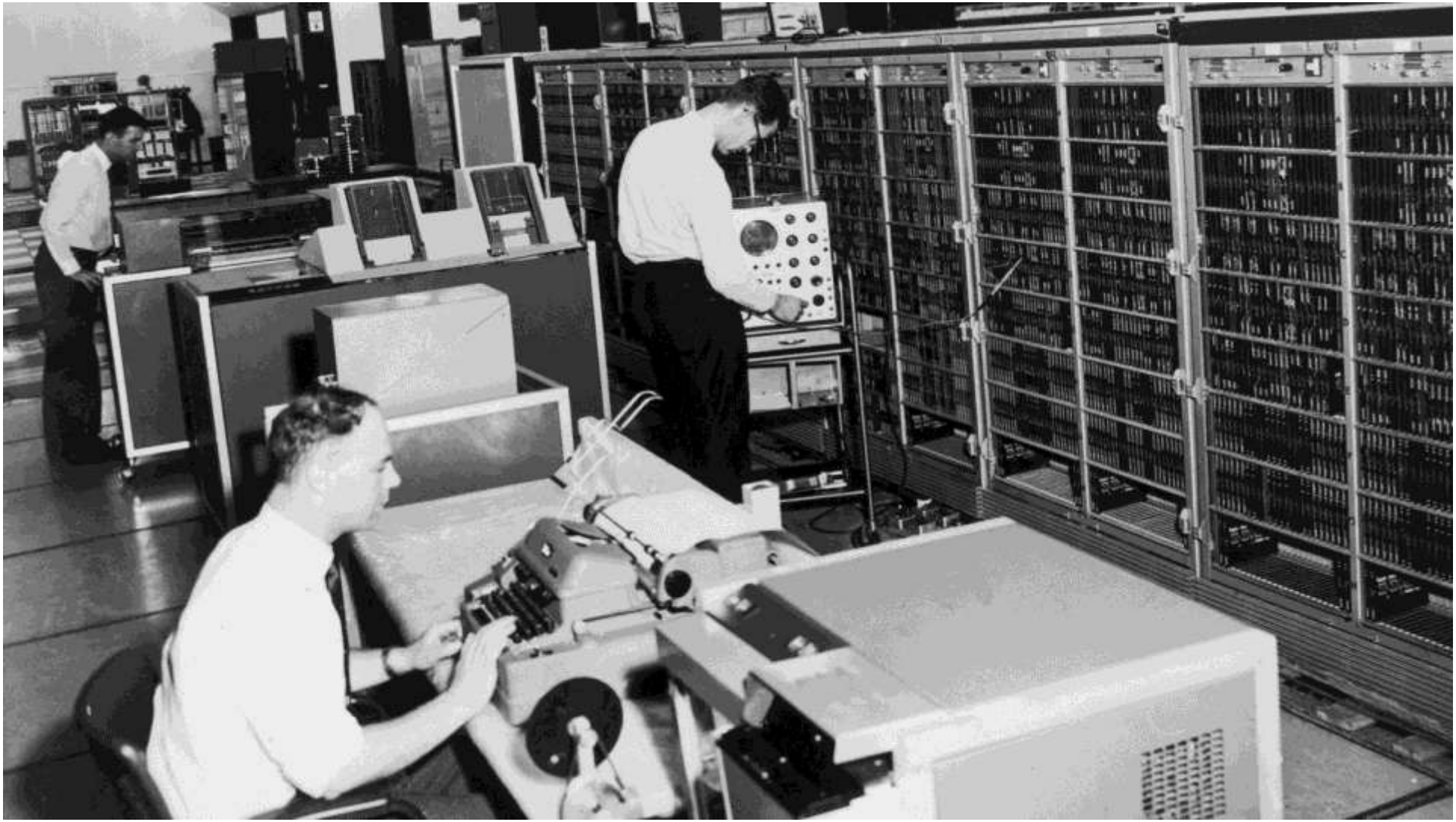
Thomas Jefferson’s America

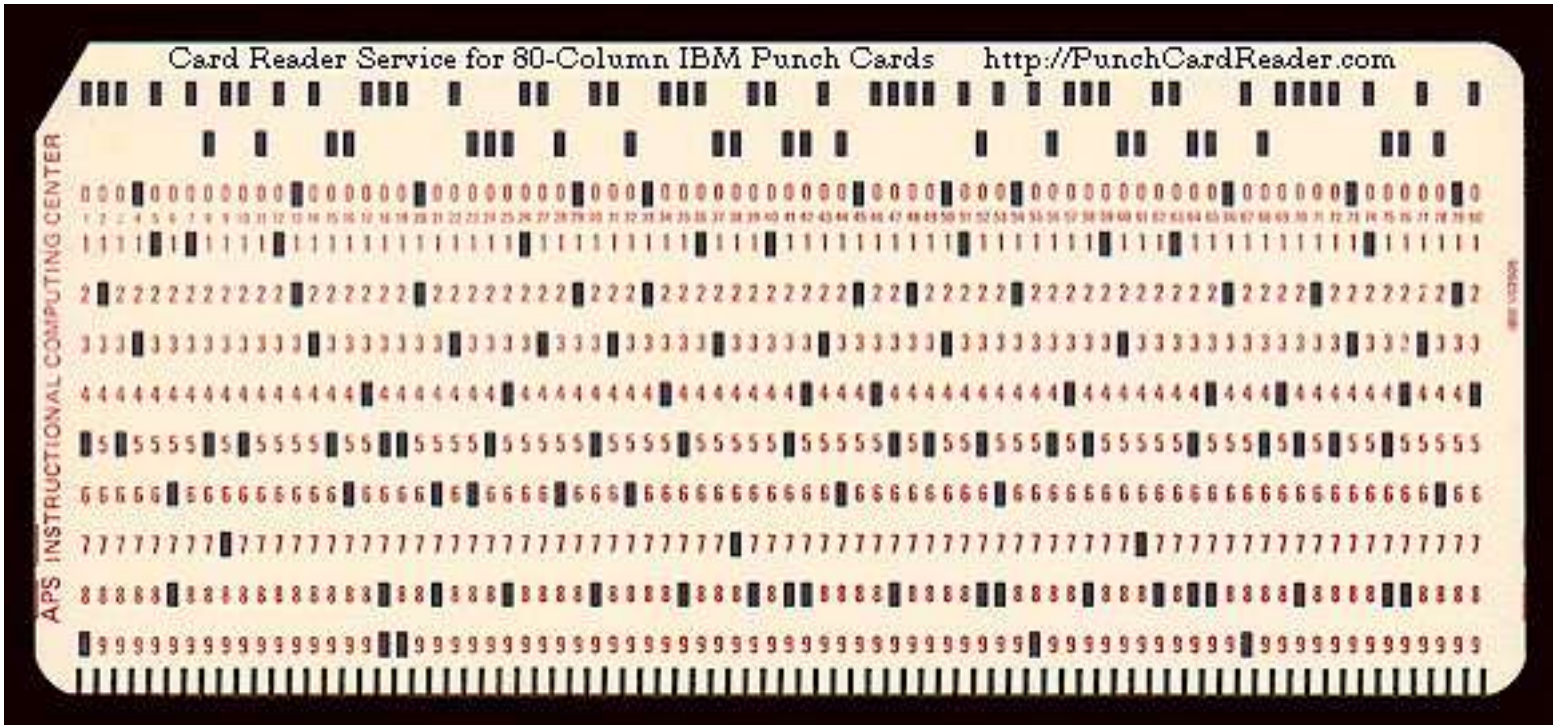
(Guess who is doing the work here?)

We have the internet now. It became common around the early 2000s. I doubt Thomas Jefferson could have imagined a bunch of students from every part of the world doing “BFUs” on “Amplify” tablets.

Technology, baby!

Even before the internet and APPLE, there was the **computer revolution**. The first computers were bigger than your house. Now, the computer in your iphone is more powerful than the **SUPERCOMPUTERS** of the 1950s, which were half a mile big and used “punch cards.”






This is what the first computers used… It's called a punch card.

But look at us now!

We have facetime now. We have facebook. We have unlimited long distance. We have a world that is connected in ways that **Thomas Jefferson never imagined.**

“Hey, she’s kind of cute!”

But it was really one invention that changed how we connect to the world in the 20th century. It was one invention that really brought technology, mass media, and the world into your living room.

**I'm talking about the TV Set.**

10

## Complete

1. Thomas Jefferson envisioned a nation of _____.
2. Were the first computers big or small?
3. What invention changed America in the 1950s?

## Opinion

4. Which do you think is more important: internet, computers, or TV? Why?

The TV came to America in the 1940s. It was called "THE HOME SCREEN" because the idea was TV was like a personal theater in your house.

**But we're not talking about the home theaters we have now!** We are talking black-and-white, bad sound, no cable/fios connection, no DVD, etc.

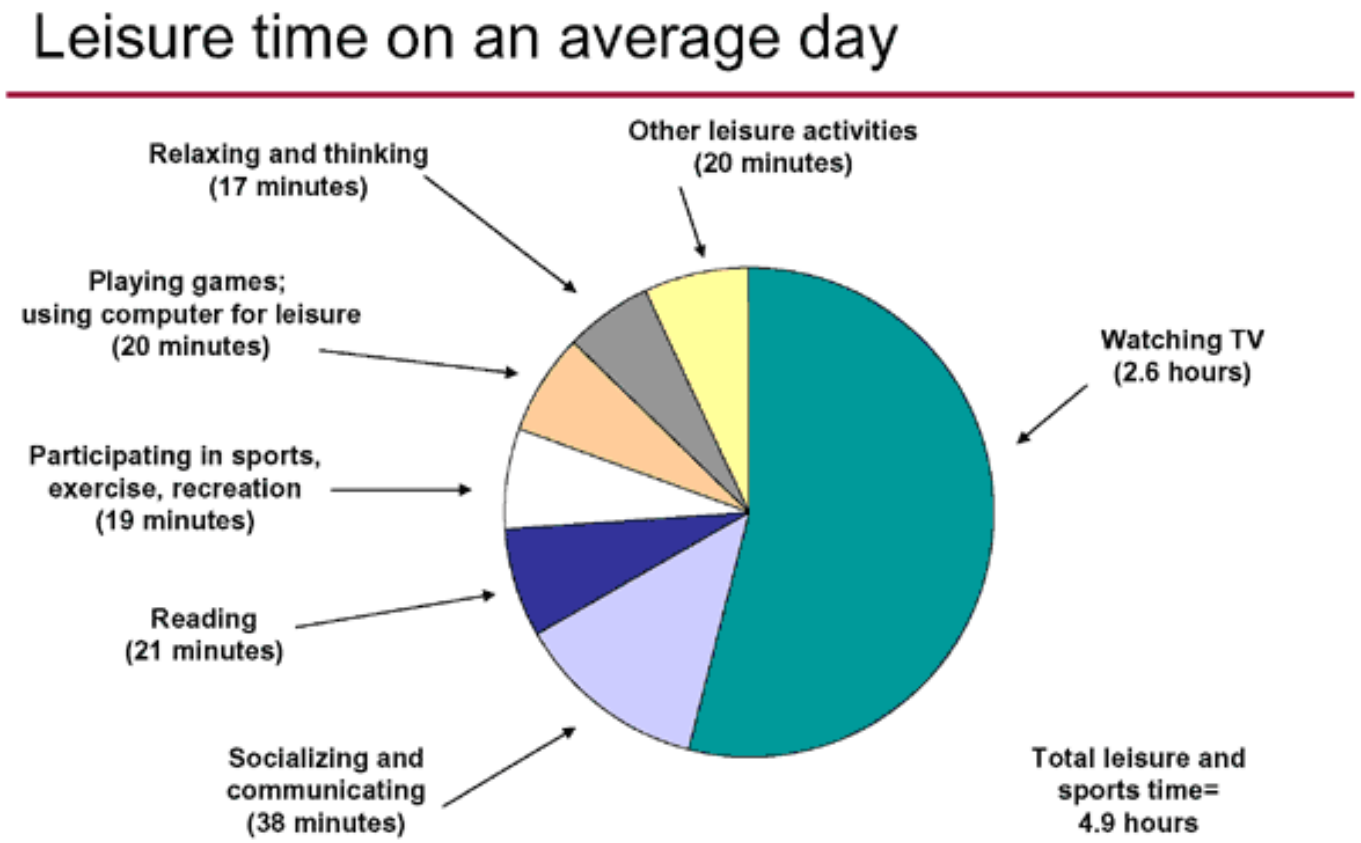
In 1948, 0.4 percent of Americans owned a TV set.

In 1954, 55.7 percent of Americans owned a TV set.

In 1958, 83.2 percent of Americans owned a TV set.

**NO OTHER INVENTION HAS EVER SPREAD SO FAST!**

And no other invention has occupied our time… except probably the internet now…



This lesson is about how TV connected **us** to history. And we'll focus on **MASS MEDIA.**

The **ROARING TWENTIES** is considered the time of mass media, at least according to the **standardized test** that you will take at the end of the year. Radio and newspapers dominated the 1920s.

The 1920s = Jazz, radios, newspapers, and flappers

But the TV changed the way people witnessed, celebrated, and experienced history from 1950 on. The TV went hand and hand with another cultural/political phenomenon we are studying…

**THE COLD WAR WAS ON TV!**

Here's Joe McCarthy on TV talking about Communists everywhere!

Joseph McCarthy is famous for accusing people of being Communists.

Complete

1. What percent of people owned TVs in 1948?
2. What percent of people owned TVs in 1954?
3. What percent of people owned TVs in 1958?
4. What period of time is considered the time of Mass Media?

5. What is the Roaring Twenties famous for?

6. Which man used TV to accuse people of being Communists?

TV was around before the Cold War. Heck, TV was around before World War II. But it wasn't big yet!

Think about World War II.

Americans got their information about their LIVE STREAMING information about the WAR from newsreels at movie theaters.

They weren't live. They weren't streaming. They were produced by the government, too.

Check CNN? Nope. Back in WORLD WAR II, you went to the movies for video news!

When Harry Truman authorized the atomic bombing of Japan, people read about it in the news. This happened in 1945. Later, they went to the MOVIES and before the movie started, they saw the NEWS REEL.

Get your popcorn! It's time to see ATOMIC WAR!

Things changed…. When your teacher was a boy, and the USA went to war with Iraq, he watched live coverage of the USA dropping bombs on Baghdad. *TV changed war. TV changed everything!*

TV wasn’t all about politics, war, and propaganda. A lot of it was kids’ shows.  (This is way before Dora)

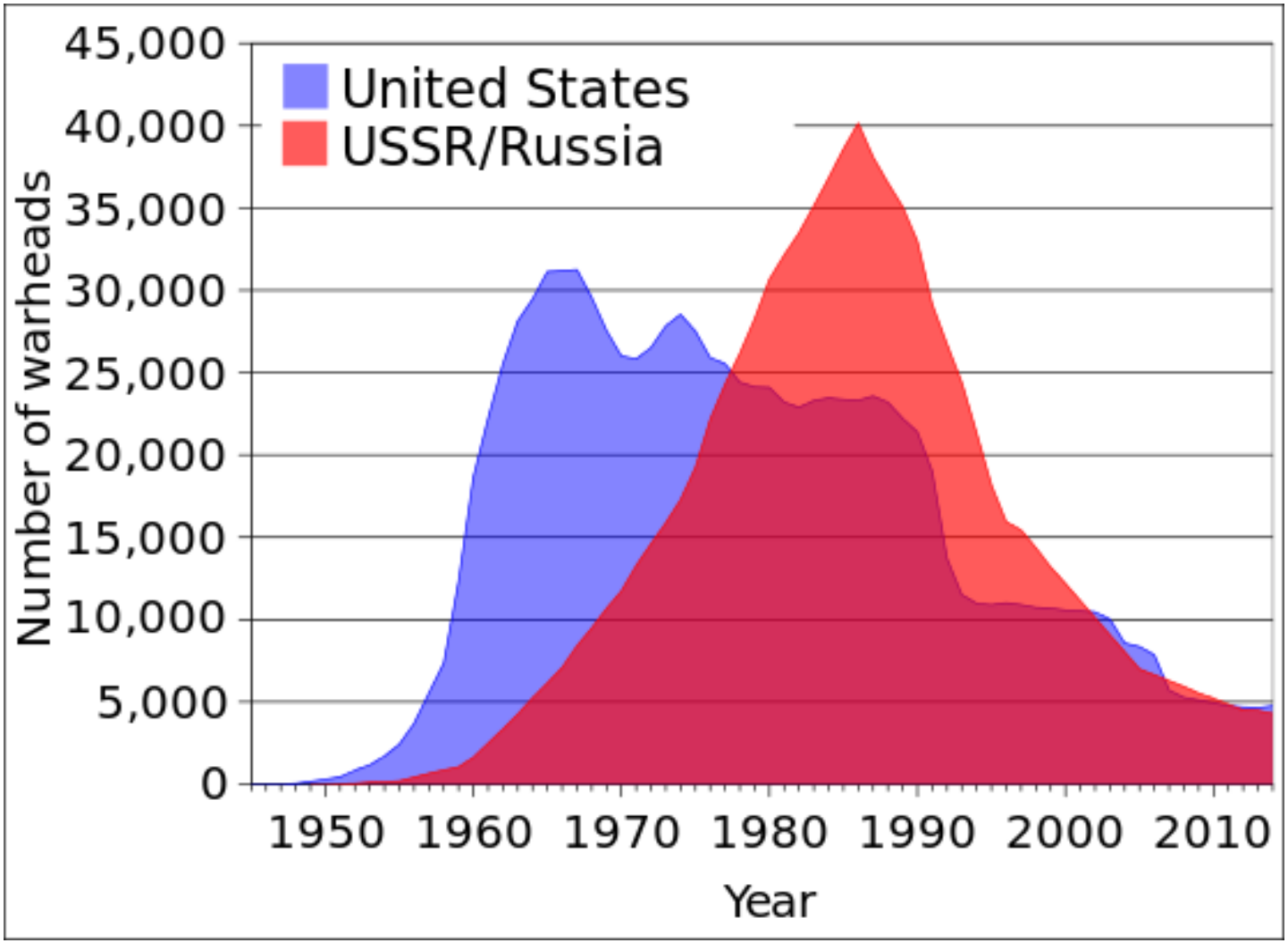
US television broadcasted lots of things. Children's shows were especially popular. But TV also served as a way to emphasize **THE RED SCARE** or the fear of Communism.

Americans watched how the USSR took over Eastern Europe. Then China turned Communist. Then, North Korea turned Communist. It seemed like maybe the Communist might take over the world.

This fear happened at the same time of the **NUCLEAR ARMS RACE.** In 1952, the USA detonated a **HYDROGEN BOMB.** It is more powerful than an atomic bomb. But, then in 1955, the USSR detonated a **HYDROGEN BOMB.**

The “H” BOMB

The **NUCLEAR ARMS RACE** never slowed until the end of the Cold War and the end of the Soviet Union. It was a race to see which country could get better and more atomic weapons.


45,000
40,000
35,000
30,000
25,000
20,000
15,000
10,000
5,000
0
Number of warheads
United States
USSR/Russia
1950
1960
1970
1980
1990
2000
2010
Year

## Rewrite/Complete

1. People watched the effects of the Atomic Bomb on TV.

2. Franklin Roosevelt authorized the dropping of Atomic Bombs.

3. What is the Red Scare?

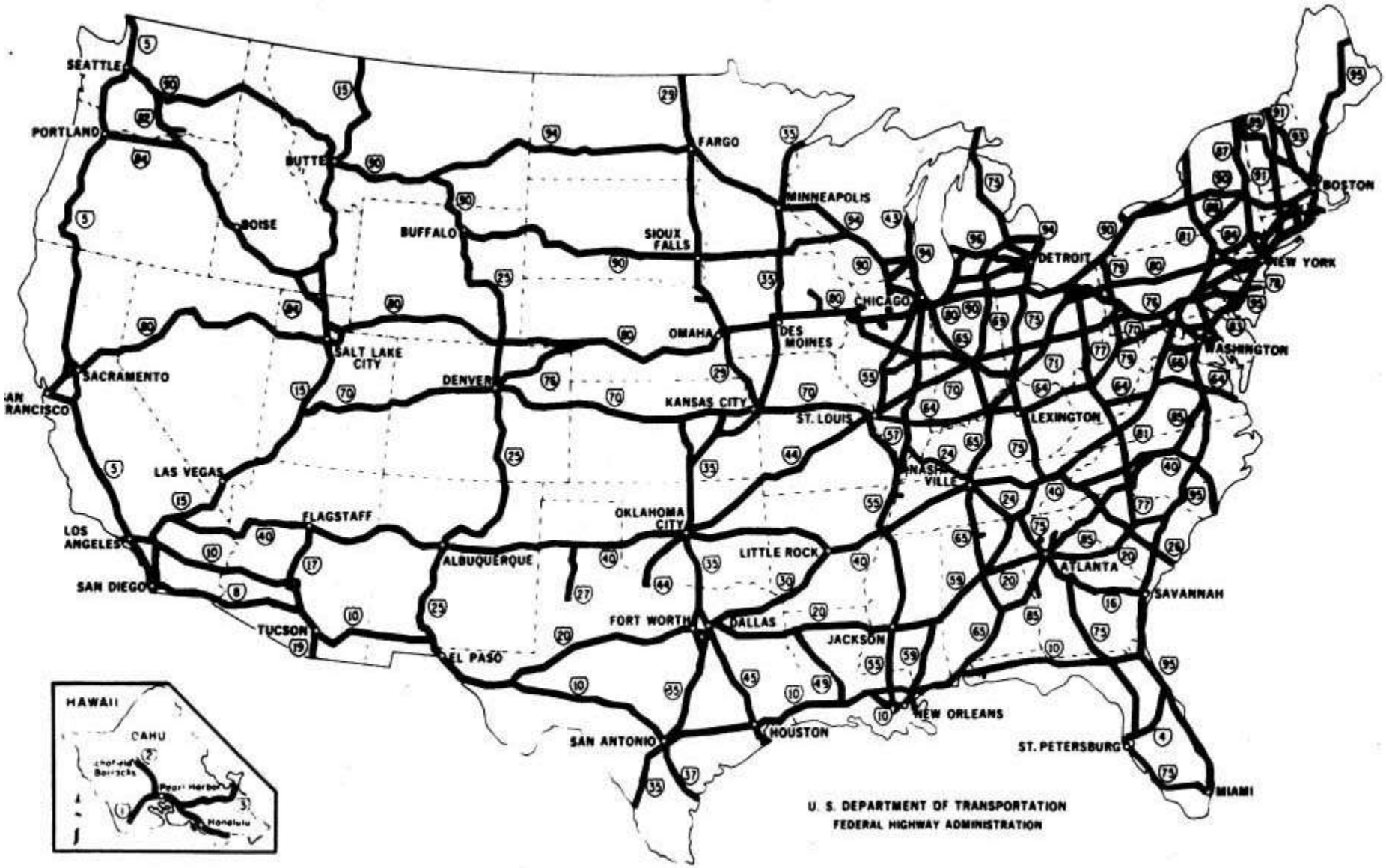
4. What is the Nuclear Arms Race?

But we didn’t become a TV nation because we wanted to sit around and hear news about bombs! No. First, we Americans needed to move out of our crowded cities and into the suburbs. We could have our house, our TVs, our backyards.

Communists don’t eat good food like we do!

Cold War technology wasn't just about Atomic Bombs. Imagine you are watching TV in the 1950s and you hear about this new thing called a **HIGHWAY.** This new president, Dwight Eisenhower, is proposing a new thing called the inter-state highway.

The president in the 1950s is **Dwight Eisenhower**. He calls for the **Inter-state Highway System** so that America was connected better. Why does America need to be connected? It needs to be connected so we can move soldiers around the country just in case there is an invasion.


SEATTLE
PORTLAND
BUTTE
BOISE
BUFFALO
FARGO
SIOUX FALLS
MINNEAPOLIS
BOSTON
DETROIT
NEW YORK
CHICAGO
OMAHA
DES MOINES
SALT LAKE CITY
SACRAMENTO
DENVER
KANSAS CITY
ST. LOUIS
WASHINGTON
LEXINGTON
LAS VEGAS
FLAGSTAFF
OKLAHOMA CITY
LOS ANGELES
ALBUQUERQUE
LITTLE ROCK
ATLANTA
SAVANNAH
SAN DIEGO
TUCSON
FORT WORTH
DALLAS
JACKSON
EL PASO
NEW ORLEANS
HOUSTON
SAN ANTONIO
ST. PETERSBURG
MIAMI
HAWAII
OAHU
Honolulu
U. S. DEPARTMENT OF TRANSPORTATION
FEDERAL HIGHWAY ADMINISTRATION

I know you've seen this in Old Town right by Whole Foods.

Imagine the USSR invades some place in the middle of Ohio where it is just farmers. How do we stop them? How do we get our tanks and soldiers to this rural country place? The answer was highways. We could mobilize fast. When you mobilize, you get your soldiers and weapons ready for war. Well, during the Cold War, we needed to be ready for an invasion!

Complete

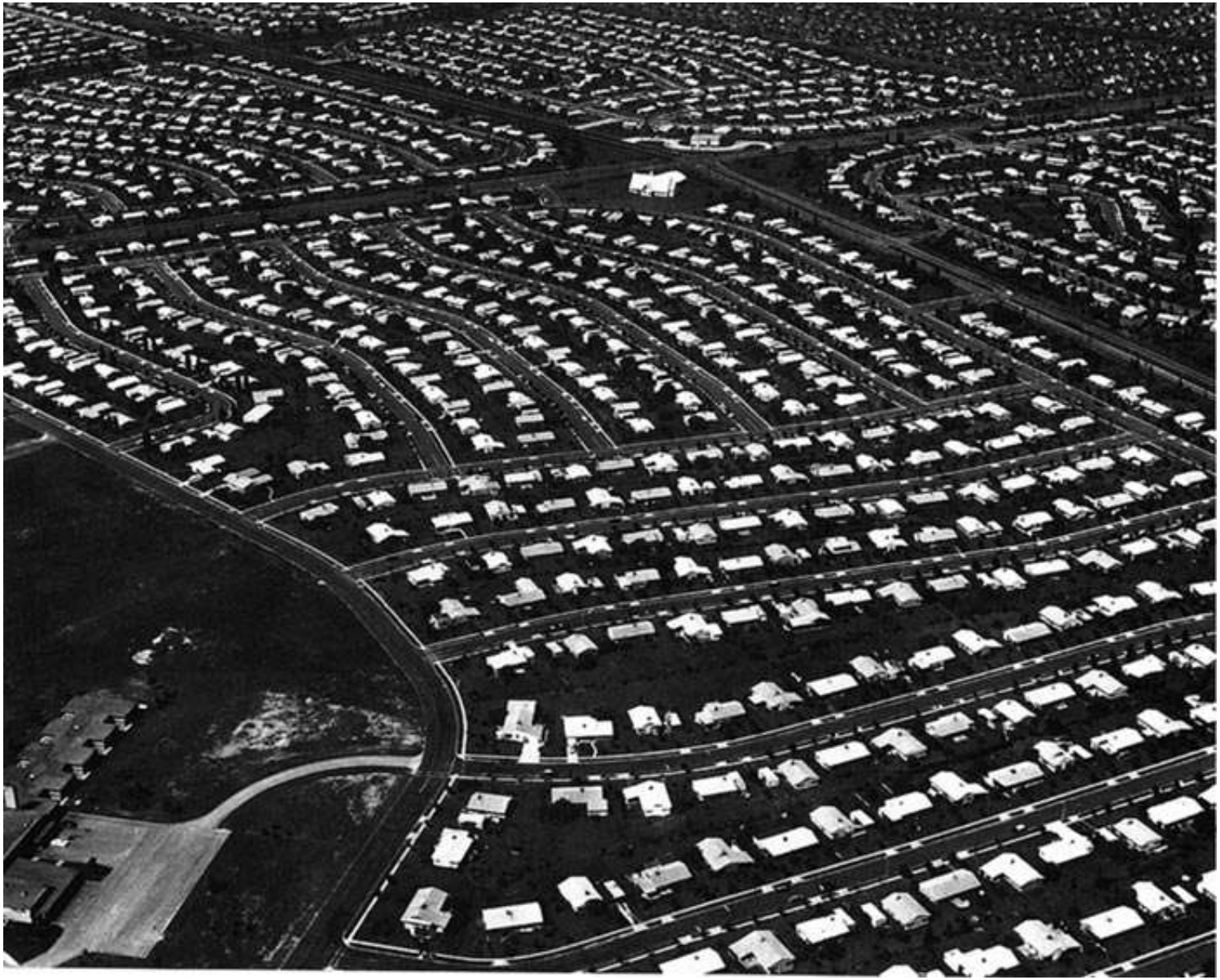
1. Which president created the Inter-State Highway system?

2. What was the originally purpose of the Inter-State Highway system?

3. How could a Highway system help prevent an invasion?

**The highway system changes America**. If the highway goes near your small farm town, chances are there will be restaurants, hotels, businesses, and small industries there, too. Why? People will now be driving past when they go to visit their Aunt and Uncle on vacation.

So, if there are businesses, there will be workers. And if there are workers, they will need some place to live. Soon, we have suburbs.



The original suburb

Before the 1940s, people lived in cities. Now, they move out to the suburbs. They get a nice lawn, a barbeque, and two cars. They drive their cars on the highways. More business… more suburbs… And in each **surburb**, in each house, is a shiny new TV where they can experience the world.

*In this friendly, freedom-loving land of ours–Beer belongs . . . enjoy it!*

BEER AND ALE—AMERICA'S BEVERAGES OF MODERATION

Sponsored by the United States Brewers Foundation . . . Chartered 1862

sallyedelsteincollage.com

In this friendly, freedom-loving land of ours . . . *Beer Belongs—Enjoy It!*

BEER AND ALE—AMERICA'S BEVERAGES OF MODERATION

You know how everyone feels connected now because of Facebook? Well it was kind of the same thing with highways, suburbs, and TVs.

Wow! How did this guy get on my TV? I'm worried!

Now, politics was really affected by TV, also. Think about our president now. If you want, you can see him on TV every day, every hour, every minute, every second.

Complete

1. The highway system led to the growth of _____, where everyone could afford a house.

2. What was a typical suburban house like? What did everyone have?

President Eisenhower was a very popular president. He was president during this time when America is growing, everyone is moving to the suburbs, having babies, watching TV, and just loving life.

In many ways, President Eisenhower created this culture that depended on the TV. **TOO BAD HIS VICE-PRESIDENT WASN'T SO GOOD ON THE BOOB TUBE!**

His Vice President was called Richard Nixon. Usually, if you are a good president and people are happy, your Vice President wins the next election. **But Richard Nixon lost the election. He lost the election to John F. Kennedy.**

One of these guys is WAY BETTER LOOKING ON TV!

Now, there are many reasons why John F. Kennedy beat Richard Nixon. But there's one that nobody will forget: **THE FIRST TELEVISED DEBATE**. This was a debate between the two candidates on TV.

John F. Kennedy looked young, tan, strong, and confident.

Richard Nixon looked angry and old. He was sweating. He had a sour face.

Most people don't exactly remember what they said during the debate, but they remember JFK looked great!

JFK looks like a guy you wanna hang with.

Nixon looks like a guy you wanna avoid!

## Rewrite

1. Dwight Eisenhower was an unpopular president.
2. Eisenhower's vice-president was…
3. The first _____ debate was between Richard Nixon and John F. Kennedy. (Hint: it means on TV)
4. Richard Nixon won the first televised debate.

## Complete

5. Why did John F. Kennedy win the debate?

**President Kennedy won the election.**

President John F. Kennedy was our inspirational president!

He inspired Americans in many ways. In his inaugural address, which people watched on TV, he said:

“Ask not what your country can do for you; ask what you can do for your country.”

ASK NOT WHAT
YOUR COUNTRY
CAN DO FOR YOU
ASK WHAT
YOU CAN DO FOR
YOUR COUNTRY
John F. Kennedy
celebquote.com

**John F. Kennedy started the Peace Corps.** It is an American organization where people give up two years of their life and go to another country. There, they help poor people by working in local communities. Many of your teachers were in the Peace Corps.

The Peace Corps is a very “liberal” idea. You go and help other countries. You use your position as a “lucky” American to go and help other lands.

**The Peace Corps has to do with Communism and the Cold War, too.** During this time, everything has to do with the Cold War. If we help out these poor countries, maybe they will think twice about joining the worldwide Communist Revolution that the USSR wants!

LLCO-Bangla Zone

Imperialism, or taking over other countries, is NOT COOL anymore. Now, we are battling for the **THIRD WORLD**. We call it the developing world! American history… and American TV… starts to focus sometimes on the parts of the world that we have ignored until now!

Complete

1. Our “inspirational” president was…

2. What quote of JFK’s inspired Americans to help out their country?

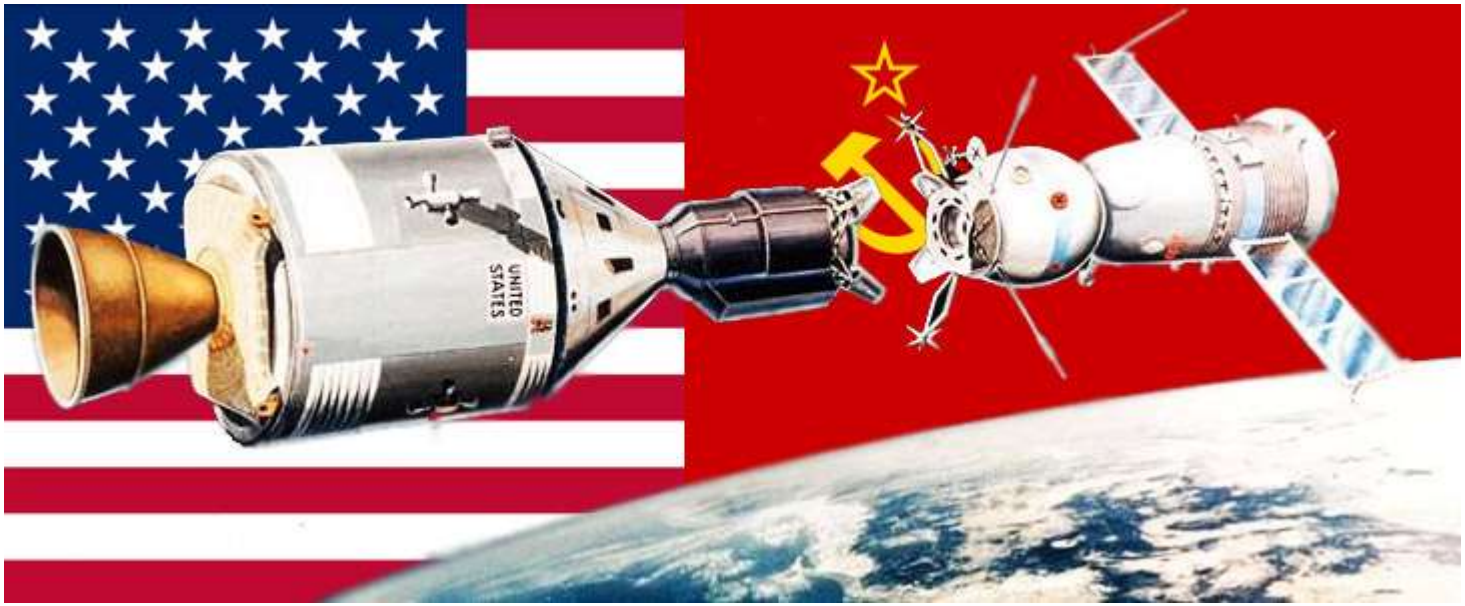
3. John F. Kennedy started the _____, which was like an army of volunteers who would help in poor countries.

4. What is the Third World?

5. How did the Peace Corps help the USA fight against Communism in poor places?

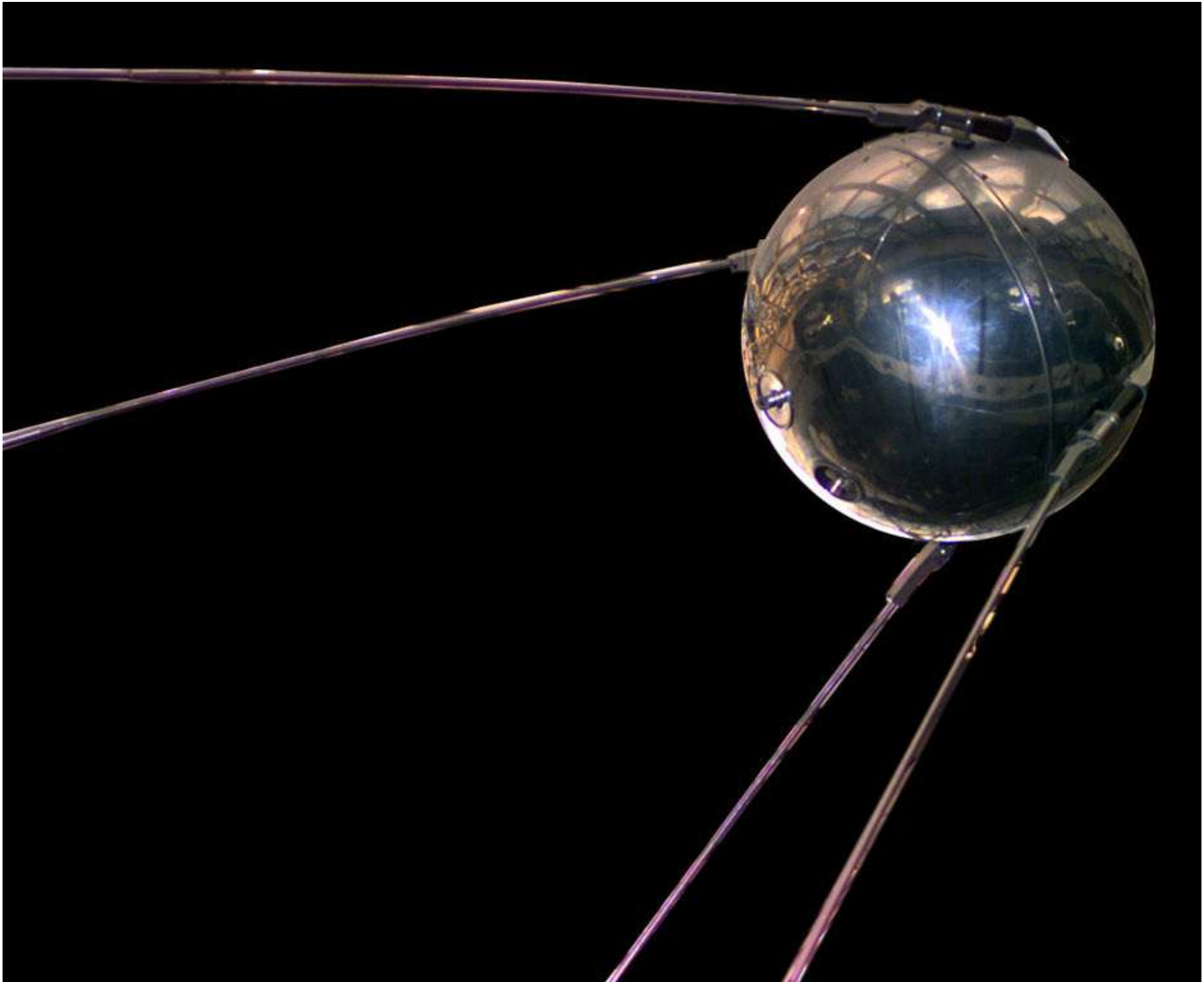
Third World! First World! Second World! Even outer space was a battleground for the Cold War.

**The Cold War was also being fought in space**. Now, we will talk about the Space Race between the USA and the USSR.



In 1957, the Soviet Union launched a metal object into space. It was the first satellite. The USSR launched Sputnik, the first satellite, into outer space.

This metal object that didn't really do much **scared the hell out of the United States.** It caused the Sputnik Crisis.



turday Evening, October 5, 1957 (UP)—Means United Press Price: Five Cent

# Russians Win Race To Launch Earth Satellite

## Man On Threshold Of Space Travel

By DANIEL F. GILMORE
United Press Staff Correspondent

LONDON (UP)—The pulsating radio "beep" of the first manmade earth satellite signalled today to the world that man had crossed the threshold into the age of travel through space.

The Soviet Union announced it had won the race into space by launching an earth satellite Friday, a 184-pound, 22-inch globe now orbiting the earth at 18,000 miles an hour, 560 miles up.

Millions of persons throughout the world heard the "beep...beep... beep..." rebroadcast today by local stations and realized that man had taken his first faltering steps into the new era.

Launching of the satellite was a tremendous victory for science. It was a more tremendous victory for Soviet propaganda to be able to trumpet to the world the Russians were the first to break through the frontiers of space.

**Bolsters ICBM Claims**

It bolstered Russian claims to

### — WEATHER —

**WEST VIRGINIA—Partly cloudy with highest in the 60s today and Sunday. Lowest tonight 50 west and 40 east portions.**

**VIRGINIA—Fair with lowest 45 to 50 west and north and 50 to 55 southeast portions tonight, Sunday mostly sunny and a little warmer. Tides on the coast and lower bay will run a foot or two above normal.**

## *How To Spot Satellite*

By UNITED PRESS

Here's how to look for the Russian earth satellite which will be whizzing through the sky at 18,000 miles an hour.

The best time to spot it is at dawn or dusk when the sky is semi-dark. There is a chance that it could be seen if it travels across the face of the moon at night.

The best instruments to use are ordinary binoculars or telescopes. Powerful telescopes won't pick it up because of their narrow fields.

Through optical instruments, the satellite will look like the faintest star which can be seen with the naked eye.

Keep a sharp eye out. The satellite travels so fast it may appear on the horizon for only seconds and chances of spotting it have been estimated at one in a hundred.

## Epic-Making

## U.S. May Speed Up Satellite Program

By JOSEPH L. MYLER
United Press Staff Correspon

WASHINGTON (UP)—Amer scientists, caught flatfooted Russia's epic launching of the man-made moon, indicated t the United States may spee its own earth satellite progra

Leaders of the U.S. satellite gram also said that it ap Russia rocketed its heavy pound satellite into a globe dling orbit with a rocket to" an intercontinental ba missile.

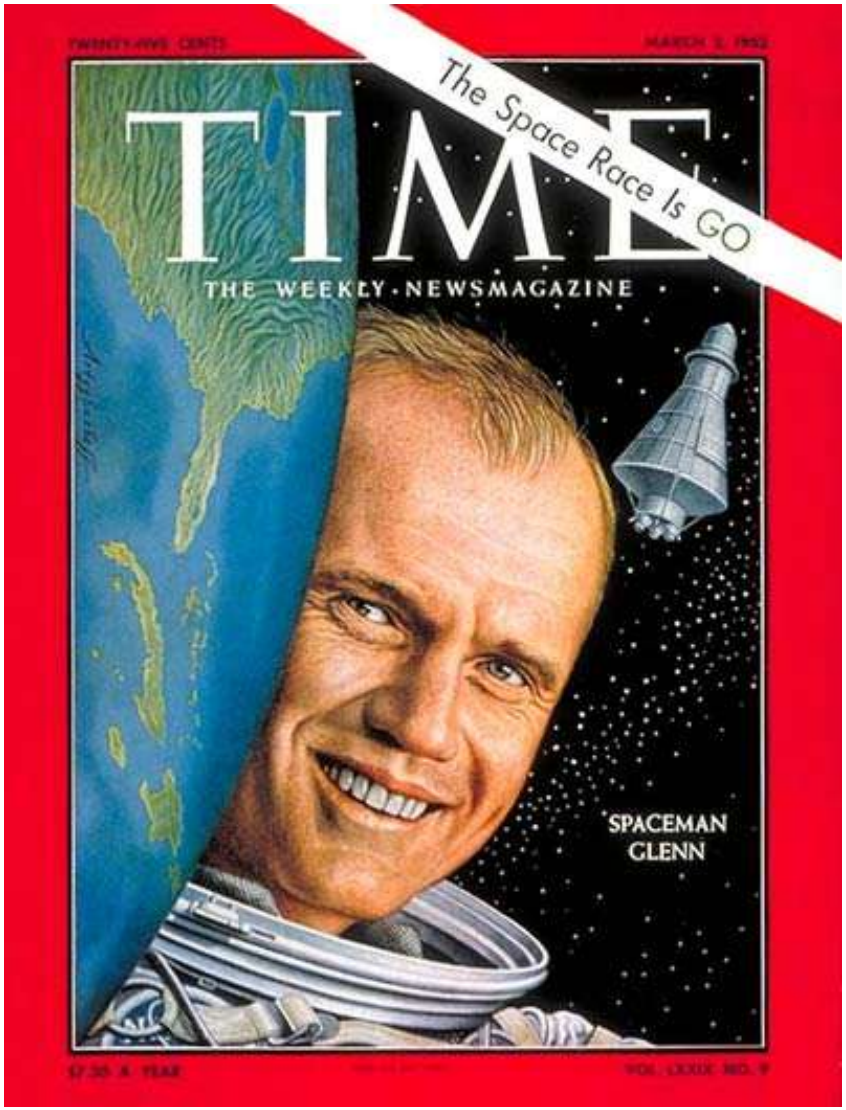
That could mean Russi only has beaten this country frontiers of space, but also t has been called the "ul weapon" for modern day wa ICBM. This country has n tested a successful ICBM.

American diplomats co Russia had scored a notabl aganda victory. The milita

The Russians also sent the first man into outer space. His name is Yuri Gagrarin.

MAN IN SPACE
TIME
THE WEEKLY NEWSMAGAZINE
RUSSIA'S
YURI GAGARIN

The USA responded. The USA sent John Glenn into space. He orbited the Earth.



But the ultimate goal was the moon. Which country would put their flag on the moon?

Complete/Rewrite

1. Competition between the USA and USSR over outer space is called the NUCLEAR ARMS RACE.

2. The USA launched the first satellite into space. It was called Noodnik.

3. The first man in space was the Russian called…

4. The first American to orbit the Earth was called…

5. The ultimate goal of the space race was to destroy the sun.

President Kennedy inspired the USA again. He took the "space race" with the Soviet Union as a challenge.

**President Kennedy pledged increased support for the American space program.** The race to the moon continued through the 1960s. He said on TV: "We will put a man on the moon."

**NASA, the US space agency, responded with the APOLLO MISSIONS to the moon.**

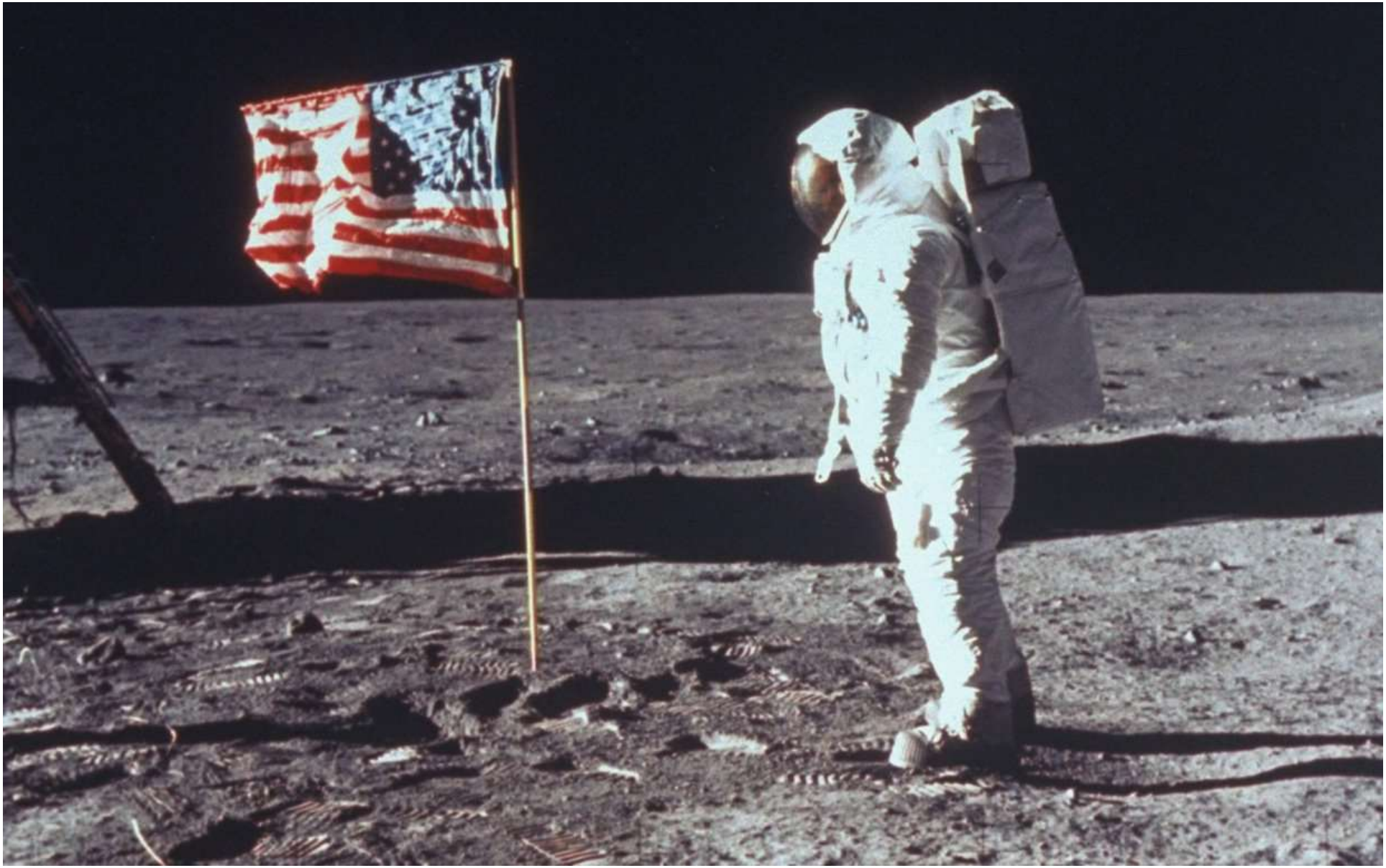
I believe that this Nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to earth.
More science quotes at Today in Science History todayinsci.com

We did it!

In 1969, American astronaut Neil Armstrong was the first person to step onto the moon's surface.

*He proclaimed, "That's one small step for a man; one giant leap for mankind."*

He also put an American flag on the moon.



"This is one
small step
for a man,
one giant
leap for
mankind."

The USA **won the space race.** From this point on, the Soviet Union was outmatched. America was speeding ahead with technology!

Complete

1. Which president challenged the USA to get to the moon?
2. Did the USA or USSR first land a man on the moon?
3. What is NASA?
4. What was the name of the missions to get a man on the moon?

5. Who was the first astronaut to walk on the moon's surface?

## Opinion

1. Why do you think it was important to get a man on the moon?

2. Why do you think the USA won the space race?

The “**MARS ROVER**” looking for good stuff on Mars!

The USA didn’t stop at the moon. But after the Cold War ended, the USA slowed down.

We developed better and better space shuttles. Some of the technologies were used for making everyday life better. Some of the technologies were used to make better nuclear bombs. The Space Race continued well into the 1980s.

The USA sent scientific probes to explore our solar system. **The Voyager missions sent back information about the planets in our solar system.**

We made better telescopes, like the **Hubble Space Telescope**. And better **satellites**. The world is surrounded by satellites. This invention was originally for national security, but it made possible things like **Satellite TV and GPS systems.**

Call of Duty? Nah! Not yet!

The same with computers: The first computers were as big as buildings, and making faster ones were important so that we could beat the USSR. But this technology became more commercial, so now we can play Flappy Bird and spend all day on Facebook.

## Complete/Rewrite

1. The Mars _____ was sent to explore Mars.

2. The _____ missions sent probes into our solar system.

4. The Space Race also helped the USA make better _____, just in case we had a war with USSR.

5. Better satellites led to _____ devices that help you get to your destination. Also, it led to _____ TV, which could bring the news to rural areas.

6. Computers increased in size over time.

Many Americans really remember the **Space Race** as that moment when John F. Kennedy challenged the nation. He looked and sounded good, especially on TV. And especially on color TV, which was becoming popular.

So, it was a shock to all Americans **when JFK was assassinated in 1963 in Dallas Texas.** President Kennedy was shot. Americans watched him in full color in the parade, waving to the people. Then, they watched him collapse and get rushed to the hospital.

The assassination of JFK shocked the nation.

Their next president—JFK's vice-president—was Lyndon B. Johnson. He took power and greeted the nation on TV.

Complete

1. Which president was assassinated?

2. Where was he assassinated?

3. Who took office after he was assassinated?

And what happened next really divided the nation. Again, it was broadcast for all of America to see. We are talking about, of course, the **Vietnam War.** Americans watched the nightly news about this happening in Vietnam. Soon, this little conflict turned into a full war. In the 1960s, people began to openly protest against the war.

**Protestors on college campuses and celebrities shouted: "Make love, not War!" and even "Ho Ho Ho, Ho Chi Mihn!"**

Rubber City
WALK WITH US
FOR PEACE IN VIETNAM

MAKE LOVE
NOT WAR
YO
NO
NO

People sat down for their TV dinners and watched this. They watched the Nuclear Arms Race. They watched the Space Race. They watched Kennedy die. They watched the Vietnam Protests.

TV TRAY used to be a thing. Have you ever heard it? I have. And I’m not that old!

They watched the country become divided. They watched soldiers in Vietnam coming home dead. They watched people protesting. They watched politicians saying: “Everything is OK!” Now, with TV, you couldn’t have things happen far away and ignore them. They came to your living room.

## Complete

1. People watched protesters on TV who were against the _____ War.

2. What do you think "make love, not war" means?

3. What do you think a TV tray is?

## Summarize

How did the Vietnam War divide America?

Another big example of this happened around the same time as Vietnam.  It was the **Civil Rights** movement.

After the Civil War, the Southern states made laws to keep blacks and whites separate. They are called Jim Crow laws. The separation is called **segregation**.

Now, the South stayed like this for decades. The rest of the country ignored the South. It was the poor part of the country. They did horrible things to blacks. But, again, America could ignore this.

the Pupils OF This
School-Clinton-Hi
DON't WANT
Negroes
IN OUR School
WE WONT GO
TO SCHOOL
WITH NEGROES
STRIKE
AGAINST
INTERGRATION
Clinton Hi
AP

But now we have highways going into the South. People go from the North to the South to protest the segregation and fight for equal rights. And in the rest of the country, we watch this Civil Rights movement on TV. People saw shocking things in their own country: Dogs attacking black people; police abusing their power; white people and black people marching arm and arm to protest.

I AM
A MAN

Technology, highways, TV, the Cold War, Civil Rights… It's all connected!

## Complete

1. The legal separation of blacks and whites is called _____.

2. Segregation happened in the _____. In the North, there was no segregation but there was discrimination.

3. Another term for segregation is _____ laws. It is a funny word.

4. What two inventions caused people from the rest of the USA to pay attention to the South again?

5. The _____ movement is the protests against segregation in the South.

So, America saw JFK get assassinated. Then, they saw blacks and whites march together for Civil Rights. They watched the horrible scenes from Vietnam and the angry protestors. In many ways, Americans **had to stop believing that everything was perfect**. Then, there was the **Watergate Scandal.**

Richard Nixon was president of the USA. He was a Republican. He hired some people to break in to a Democratic office and steal important papers. He also wanted them to put “bugs” in the office so he could listen to their conversations.

U-HAUL
IMPEACH
NIXON

**The break in happened in the Watergate hotel** in DC. They got caught. Nixon was implicated. It was a huge scandal and he had to resign.

The Weather

THE SUN FINAL

Vol. 273—No. 73—F

BALTIMORE, FRIDAY, AUGUST 9, 1974

10 Cents

# NIXON RESIGNS

## Ford will become president at noon

### No deal made on prosecution, Jaworski says

### Ford's task is to break with past

### Decision is laid to weakness of political base

Nixon did a lot of good things as president:

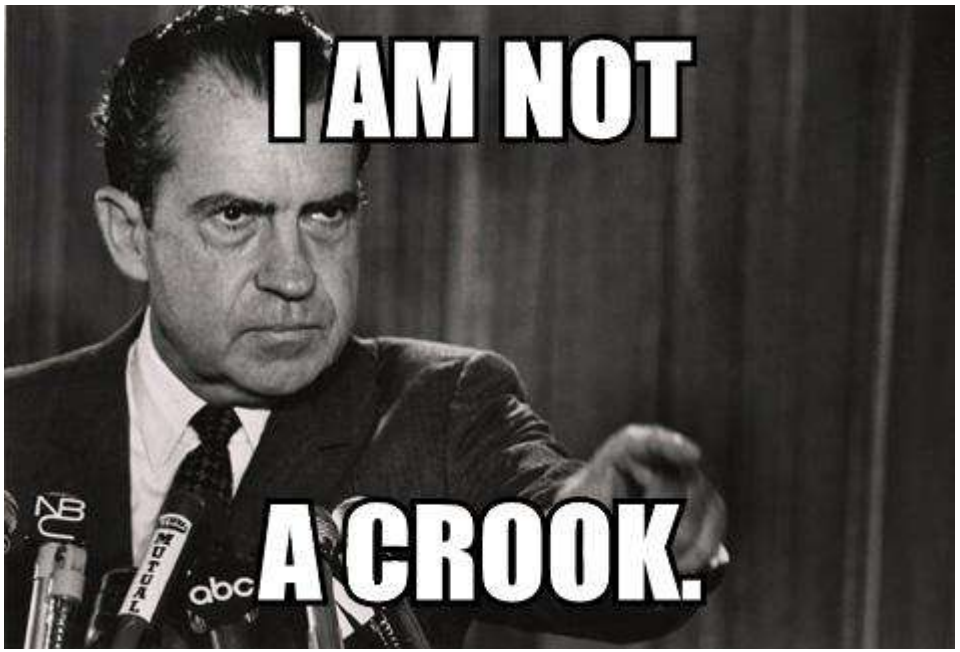
-He got the USA out of Vietnam

-He visited China and reestablished diplomacy

-He calmed things down between the USA and the USSR and got them to agree to make fewer weapons. This is called **détente.**

Nixon made nice with China

But guess what everyone remembers about Nixon? This one moment when he goes on TV and says: “I am not a crook.” You can look it up in youtube. He says: “I want to say this to the television office…” and he looks really guilty. So, later, he resigns or quits the presidency.



Complete

1. Richard Nixon is most famous for the _____ scandal.

2. Some men for Nixon broke into the Watergate hotel to steal secrets from the _____.

3. Nixon did some positive things before he resigned:

-He normalized relations with _____. This was called ping-pong diplomacy

-He ended US involvement in the _____ War.

-He started a nuclear _____ with the USSR, which means they promised to slow down building nuclear weapons.

4. Nixon was impeached and later _____. This means he had to step down.

5. What does impeach mean? (Google it)

After Nixon, we have two presidents that are important, but we will skip them. Why? Because we are focusing on TV and finally in the 1980s, we get a president who was actually a TV star until he became a politician. We are talking about Ronald Reagan.

Ronald Reagan was a **conservative** Republican. Conservatives wanted **lower taxes**, **smaller government**, a **bigger army,** and fighting words with the USSR.

Complete

1. Which president had been on TV before he became a politician?

2. What are some things that **conservatives** believe in?

Ronald Reagan as a TV star!

**Reagan wanted America to get tough with the USSR**. He wanted people to believe and respect America again like they did in the 1950s. And he was good on TV.

While Richard Nixon tried to calm things down with the USSR, Ronald Reagan tried to heat things up! It was a different time, too. The USA, during the 1980s, experienced an economic boom. So, Reagan felt confident to stir things up!

The 1980s was a time of big money, big confidence, and big hair! **America was in love with itself again.**

Reagan increased the amount of money we spend on our military budget. He started building more nuclear weapons. Nixon had stopped doing this; Reagan started it again. **Reagan sent money to anti-communist leaders in El Salvador, Honduras, and Nicaragua.**

He openly taunted or threatened the USSR. He called the USSR the **"evil empire!"**

Reagan DID NOT LIKE THESE GUYS. He sent money to fight them!

The USSR sent money to help these guys.

Reagan emphasized **strength** over **weakness**.

He made a speech where he directly told the leader of the USSR, **"Mr. Gorbachev, tear down that wall!"** He was talking about the Berlin Wall. He knew that people in Eastern Europe wanted freedom from the USSR. These people in Communist countries really loved the USA, or at least, the USA culture. They loved American movies, fashions, and freedoms. So, Ronald Reagan felt confident.

"Mr. Gorbachev,
Tear Down
This Wall!"
- President Reagan,
Brandenburg Gate June 12, 1987
YOUNG AMERICA'S
FOUNDATION

Complete

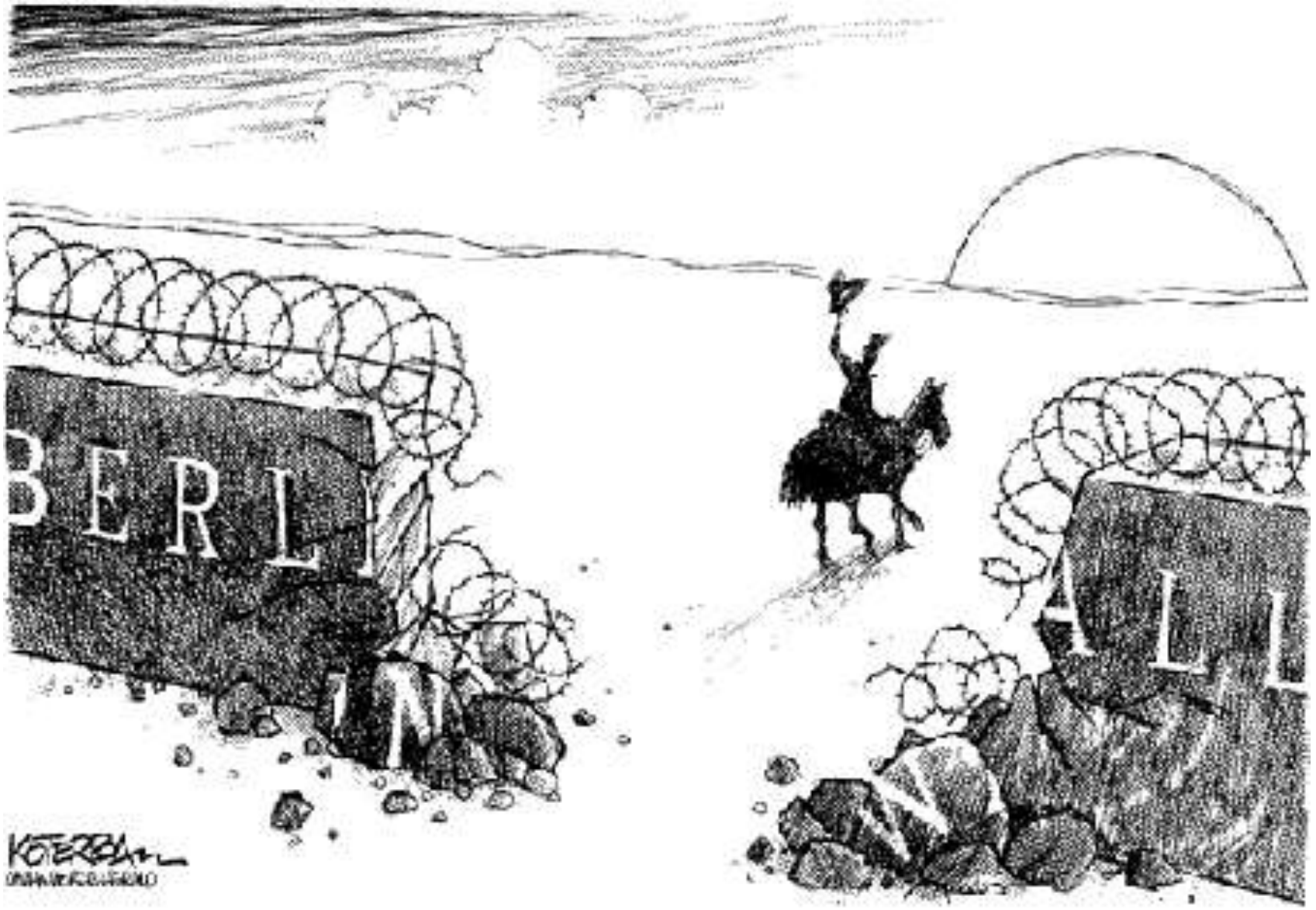
1. Reagan believed in _____ over weakness.

2. Reagan sent money to anti-communist forces in Central American countries like:

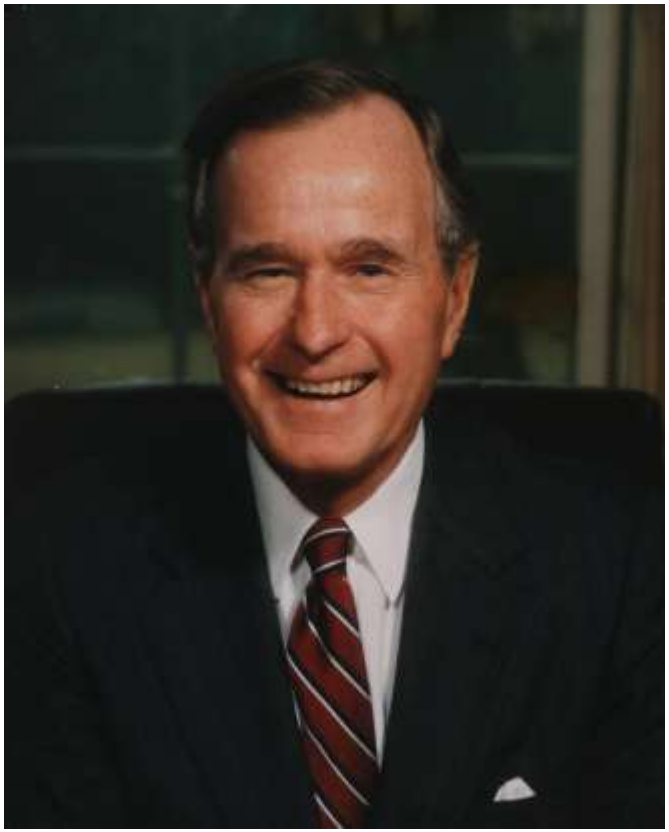
3. Reagan increased spending money on _____ weapons. He reversed the policy of Richard Nixon and détente.

4. Reagan called the USSR an _____.

5. Reagan challenged the leader of the USSR to _____. He was talking about the Berlin Wall.


BERL
IN
ALL

A few years later, when George H.W. Bush was president, **we all watched the people of Germany tearing apart the Berlin Wall.**


George H W Bush

After the Berlin Wall fell, Germany was united. And free. The same thing happened all over the **Warsaw Pact** countries. They kicked out the Communists!

The USSR was dying. Communist Russia fell and it became just Russia.

**The USA had won the Cold War.** We all watched it on TV. We all cheered. All of us kids knew it was because America was cooler. We had better TV shows, movies, and commercials. We had freedom!

BETONDEMONTAGETE
LOVE & PEACE
IN
WEST & EAST
West

Complete

1. Germans knocked over the _____ and united the country.
2. The rest of the **Warsaw Pact** countries got rid of their _____ governments and became free.

3. The US president during the fall of the Berlin Wall was…

4. Who won the Cold War?

Summarize

5. How did Reagan challenged the USSR?

# Fall of USSR

When I was a kid in the 1980s, my family had five TVs. I used to brag about how many TVs we had. We had three color TVs and two black-and-white TVs. We had five TVs but only five channels because we didn't want to pay for cable.

After I graduated, I moved to DC. In the year 2001, in my small apartment, I had one TV. But I had cable with 100 channels and an internet connection. I woke up in the morning on September 11, 2001. I didn't turn on the TV. I went straight to my computer. I checked my email. People wrote me: "Are you OK?"

I wrote back: "Why?"

I checked the TV. Two airplanes had hit the Twin Towers in New York City. And one had just smashed into the Pentagon. These were the September 11 terrorist attacked. They were sponsored by the Al Qaeda terrorist group, operating out of Afghanistan.

I watched TV the whole day. But I also checked CNN.COM. The internet was a big part of my life already.

Complete

1. How many TVs did your teacher have in the 1980s?

2. What changed in the 1990s and 2000s that reduced our use of TV?

3. What happened on September 11, 2001?

4. Who is responsible for the 9/11 attacks?

Now, it's 2015. I own one TV. I don't ever watch it. I don't have cable. Just an internet connection, Netflix, and Amazon…

If I want to check on the news, I can go to a lot of different sites. But usually I just check Facebook and see what my friends are sharing.

We are changing from a TV society to an Internet society.

# And mass media is changing into social media.

[VISIT MY WEBSITE FOR A SMASH/PASS]